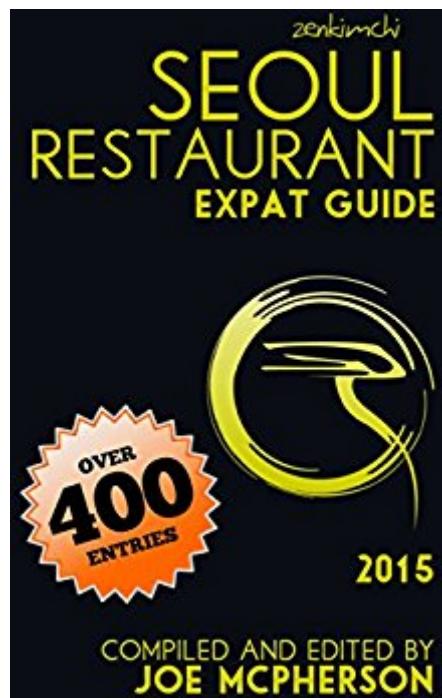


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# Seoul Restaurant Expat Guide 2015



## Synopsis

There is a reason there aren't many restaurant guides for Seoul. To paraphrase a famous hitchhiker's guide, Seoul is big. Really big. You just won't believe how vastly hugely mindbogglingly big it is. It is impossible for one person with one stomach and a limited budget to cover this vast city. This is also a volatile restaurant market. Seoul has one of the highest restaurants per capita in the world. Competition is deadly. By the time a restaurant guide goes to print, some restaurants are gone. A year after publication, and over thirty percent are gone. This guide remedies that. As an e-book, The Seoul Restaurant Expat Guide 2015 is regularly updated all through early 2016, when the new edition will be released. No more outdated restaurant info. You have the latest and greatest restaurants on your Kindle. Why an expat guide? This book comes from a source of frustration. For a city of its size, Seoul is surprisingly skimpy on international restaurants. That is quickly changing. With more Koreans traveling and living overseas and with more visitors coming to and living in Korea, there is a higher demand for better quality, more authentic international restaurants. Too many times bad restaurants get featured in government travel brochures, Korean TV, and from recommendations from Korean acquaintances trying to impress. Yet that's the trouble. They are so eager to impress that they don't think about what international diners actually want. They recommend famous restaurants that are famous for only being famous, though their food is bland. They recommend high end restaurants that impress more with the high price than with the quality of the meal. They recommend restaurants that are all gimmicks with no substance. At the same time, amazing Korean restaurants and authentic international restaurants get ignored. This guide cuts through the bull. The restaurants included come from ZenKimchi, Korea's longest running food blog, and are crowd-sourced from the active foodie community in Seoul. Included are not only reviews but real comments. Candid comments. Unfiltered, though edited for legibility. Those can be the most informative and the most entertaining, especially the haiku reviews. The guide's content comes from passionate expats and English speaking Koreans living in the Seoul metropolitan area. They know the city intimately. It's real Seoul food. These are not only the best international restaurants but also the insider scoops on authentic Korean restaurants that will make your friends envious at home. For the foodie traveler, this is your essential Seoul travel guide. Included are nifty features such as the following:- Restaurant Buzz Top Ten Restaurants in Seoul- Wine Korea's Top Wine Lists and Wine Bars- Makgeolli Mamas and Papas List of Top Makgeolli Bars (Korean rice beer)- Southern Sons' List of Top Cocktail Bars- ZenKimchi's Must-try Korean Restaurants- Alphabetical listings- Quality and price ratings- Indexes based on location and type of cuisine

## Book Information

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## Customer Reviews

Making a guide about Seoul restaurants is a hard task to do. Restaurants change so often in Seoul and I appreciate Mr. McPherson's attempt to keep his guide updated. After looking through this book, it made me want to check out restaurants that I haven't been to before. I can share this with my friends and we can check out at least one new restaurant a week thanks to this guide!

A sorely needed guide to some of the best, not quite the best and best avoided restaurants in Seoul. Colourful reviews accompany the restaurant info and I feel that this will be my go to guide for new spots to eat for quite some time.

Great for the expat pallet! I'd love to see a map for neighborhoods- especially in the Kindle edition! Vatos taco was great- vibe and food...service a bit sporadic, but would definitely go back!

It's super helpful and it will be fun to see how it develops as it moves along. Seoul's becoming a

major foodie city and I've always wanted a list like this. There's no better way to learn about new food spots than from the people who have already been there.

If you live in or around Seoul, or even if you're just visiting, this guide is a great resource for navigating the places to seek out and avoid. Thorough recommendations for Korean and Western food alike, vetted by the people who live and eat here full-time. Good suggestions for where to drink, too!

This book is culled from social media and blog comments, and shows it. It's like browsing snippets in Google search results, not even on par with Yelp reviews. There are a few interesting lists at the front of the book, but they have no context, no reason given for being chosen, no address even, or what to order there. The book seems designed for expats living in Seoul looking for hamburgers, where I was really hoping for an updated version of the excellent Seoul Food Finder, which gave the subject the thought and care it deserved.

Pros: A vast amount of restaurants and information. Cons: Reviews are short and not very informative. Also, the layout is very small with no style.

Seoul's first restaurant guide specifically for expats...including reviews by those in the know! A long time coming. Will be used regularly!

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